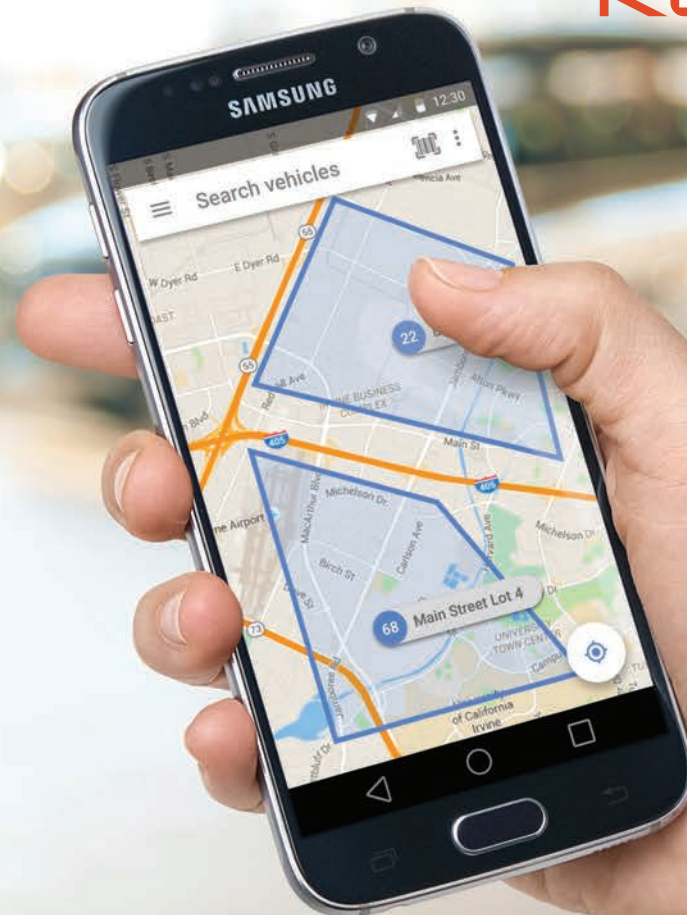


Impacting Every Part Of Your Dealership



Make Every
Car More
Profitable

kahu
by Spireon



spireon.com/kahu

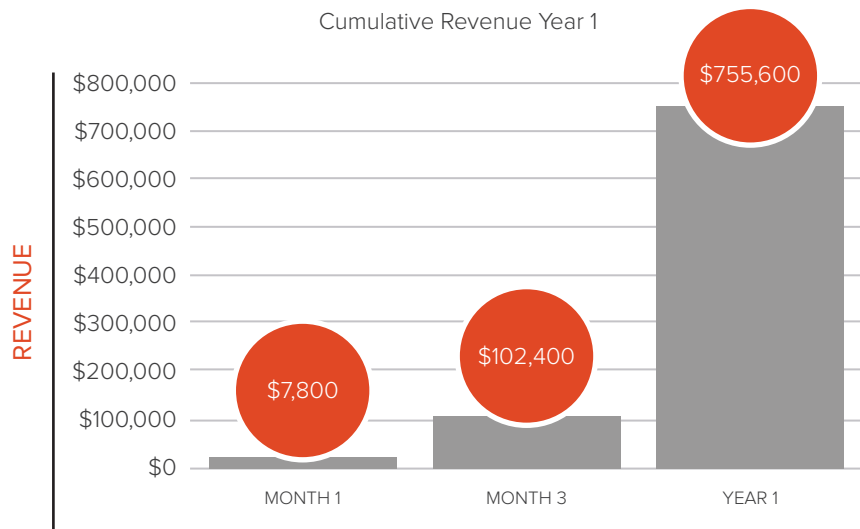
AVAILABLE ON THE
App Store

ANDROID APP ON
Google Play

Add Profit to Every Vehicle

- Add profit to every vehicle
- Bring customers back for return service
- Sell easily – high value-add for customers
- Preload for low upfront investment
- Accelerate sales with ongoing Spireon consulting and marketing tools

Revenue Potential



ASSUMPTIONS:

- Vehicle Inventory: **500**
- Monthly Vehicle Sales: **250**
- Kahu Sell Through Rate: **50%** with a 3-Month Ramp-Up Period
- Average Profit Per Unit Including COGS: **\$550**
- Per Unit Rebates Starting at **30%** Penetration

Service Retention

- Improve accuracy of service reminders with GPS-based mileage
- Set service alert reminders based on mileage
- Maximize service under warranty

Free Lot Management

- Inventory management
- 24x7 GPS location and Stolen Vehicle Recovery
- On/off lot visibility
- Low battery alerts
- Speed alerts
- Find It app for sales associates

AVERAGE
PROFIT
PER UNIT
INCLUDING COGS
\$550

