

Comcar adopts Spireon's FleetLocate to maximize trailer utilization

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Transportation and logistics leader Comcar Industries gains full visibility and increased efficiency using trailer tracking by Spireon

IRVINE, Calif. - Spireon, the vehicle intelligence company, today announced that Comcar Industries, Inc., a leader in the transportation and logistics industry with four subsidiary business units, has adopted Spireon's FleetLocate® trailer management solution for their diverse fleet of dry/refrigerated vans, bulk, flatbed and chemical trailers. Comcar is installing FleetLocate in its entire fleet to optimize trailer utilization and operational efficiency for their customers.

"We required a technology solution which would meet the needs of each of our four subsidiaries and provide us centralized visibility to our entire operation," said Michael Ryan, CEO of Comcar Industries. "Spireon not only offers the functionality and flexibility we were looking for, the company also provides a hands-on support team to assist us in developing solutions and achieving our business goals."

Some of the key features of FleetLocate that differentiated the solution from competitors during evaluation were easy-to-install hardware, an intuitive user interface, seamless integration with transportation management software and a business model that offered outstanding ROI.

Comcar's business units—CTL Transportation, CCC Transportation, MCT Transportation and CT Transportation—all share a common goal of providing exceptional service to their customers. With FleetLocate's customer-facing trailer management capabilities, Comcar's customers will be able to see the exact location of their loads in real time. FleetLocate also allows Comcar to enhance cargo security and maintain cargo integrity from origin to destination and every stop in between.

"FleetLocate allows us to see all assets company-wide or break down views by service offering. We expect the visibility within all of our business units, combined with the actionable insights provided in FleetLocate reports, to position us to significantly improve our operational efficiency and service to our customers," added Ryan.

With refrigerated trailers included in their fleet, Comcar must comply with Food Safety Modernization Act (FSMA) regulations aimed at preventing food contamination during transport. FleetLocate facilitates compliance by delivering trailer temperature readings every five minutes during transport, and sending immediate alerts if a temperature varies from a predetermined range.

"Long-haul carriers can no longer effectively compete without real-time visibility to their assets, and detailed data to help them uncover risks and inefficiencies that can impact their bottom line," said Roni Taylor, Vice President, Strategy and Business Development at Spireon. "FleetLocate is a perfect fit for Comcar's diverse asset pool and widespread operations, and we are excited to help one of the largest for-hire fleets in the nation get even better."

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