

Spireon's FleetLocate Wins Best in Biz Award for 2017

Leading fleet management software recognized for Enterprise Service of the Year in seventh annual business awards program

IRVINE, Calif., November 30, 2017—Spireon, Inc., a leader in connected vehicle intelligence solutions, announced the company's FleetLocate® solution earned the silver award for Enterprise Service of the Year in the 2017 Best in Biz Awards, the only independent business awards program judged by prominent editors and reporters from top-tier publications in North America.

Spireon's FleetLocate solution provides real-time visibility to the location, activity and status of remote vehicles, assets and drivers to improve utilization and operational efficiency. The solution is used by thousands of companies of all types and sizes, from local plumbing and HVAC businesses to the largest transportation companies in the U.S.



FleetLocate has garnered mass appeal due to its simple, yet powerful, user interface that supports mixed fleets of vans, trucks, trailers, containers, and more, all within the same Web dashboard or mobile app. The Best in Biz Awards program considers the most innovative start-up companies to the most recognizable global brands for recognition in 65 categories. The seventh annual program received more than 650 entries from an impressive array of public and private companies from a variety of industries and geographic regions in the U.S. and Canada.

"Companies that use FleetLocate gain critical, actionable insights that allow them to significantly improve service to their customers while reducing costs and risk," says Kevin Weiss, Spireon CEO. "Recognition by the Best in Biz Awards is a strong validation of the value FleetLocate delivers to our customers. We're very proud and grateful to receive this award."

The 2017 Best in Biz Awards judging panel included editors and reporters from: Accounting Today, AdWeek, Associated Press, Atlanta Tribune, Business News Daily, Consumer Affairs, Entrepreneur, eWeek, Forbes, Harvard Business Review, Healthcare Innovation News, Inc., Investment Advisor Magazine, Laptop, MediaPost, Pittsburgh Business Times, Security Products Magazine, Wired, WLRN and Yahoo Tech.

For more information about FleetLocate by Spireon, visit: http://www.spireon.com/gps-fleet-tracking/ For a full list of gold, silver and bronze winners in Best in Biz Awards 2017, visit: http://www.bestinbizawards.com/2017-winners.

About Spireon

Spireon, Inc. is North America's leading connected vehicle intelligence company, providing businesses and consumers with powerful insights to track, manage and protect their most valuable mobile assets. The award-winning Spireon NSpire platform supports nearly 4 million active subscribers across the company's growing suite of products for new and used car dealers, lenders and financial institutions, rental car agencies, commercial and local fleet operators, and consumers. Learn more at www.spireon.com.

About Best in Biz Awards

Since 2011, Best in Biz Awards, Inc. has made its mark as the only independent business awards program judged each year by a who's who of prominent reporters and editors from top-tier publications from North America and around the world. Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 65 categories, including company, team, executive, product, and PR and media. For more information, visit: http://www.bestinbizawards.com.

http://www.dcvelocity.com/industry_pressroom/releases/20171130-spireons-fleetlocate-wins-best-in-bizaward-for-2017/