



Spireon's Fleet Management Solution Connected by OnStar Now Available

Written by Maddy Low on 05/19/2017



Industry's largest aftermarket telematics provider uses OnStar connectivity to deliver insights to

GM Fleet customers

LAS VEGAS, May 18, 2017 – **Spireon Inc.**, a leader in telematics, risk management and location-based business intelligence solutions with more than 3.75 million active subscribers, today released its FleetLocate Connected by OnStar fleet management solution for properly equipped GM vehicles.

The announcement was made in conjunction with this week's GM Fleet Solutions Summit, held at the Las Vegas Motor Speedway. Using the embedded OnStar 4G LTE hardware in properly equipped Chevrolet, Buick, GMC and Cadillac vehicles, Spireon customers can manage their OnStar-enabled fleets without any additional hardware costs or installation.

"GM is committed to providing customers with leading telematics solutions in order to improve driving behavior, increase business efficiency and reduce operating costs," said Ed Peper, U.S. vice president, GM Fleet. "Partnering with innovative providers like Spireon opens up more opportunities for our customers to take advantage of vehicle connectivity in a cost-effective, streamlined manner."

With FleetLocate Connected by OnStar, fleet managers receive comprehensive vehicle information and convenience features including:

- Real-time GPS tracking
- On-demand location and reporting
- Landmark information
- Custom driver and vehicle alerts
- Proactive maintenance alerts
- Odometer readings
- Fuel and engine oil levels
- Tire pressure
- Seatbelt usage
- Remote lock/unlock

Having cohesive, actionable driver and vehicle performance insights allows fleet operators to make better business decisions surrounding driver behavior, business operations and profitability. Fleets utilizing FleetLocate Connected by OnStar have the potential to experience increases in productivity, reductions in idle time and substantial fuel savings.

“The integration of our cloud-based NSpire platform with OnStar opens up a vast amount of valuable insights for GM Fleet customers with the push of a button,” said Jason Penkethman, chief product officer at Spireon. “With FleetLocate, businesses running mixed fleets have unified visibility to their entire fleet from one easy-to-use application. It’s the best of all worlds.”

For more information on Spireon’s FleetLocate Connected by OnStar, please visit <http://www.spireon.com/fleetlocate-connected-onstar/>.

About Spireon

Spireon, Inc. is the industry’s leading open connected vehicle company, providing businesses and consumers with powerful insights to track, manage and protect their most valuable assets. The award-winning Spireon NSpire platform supports more than 3.75 million active subscribers across the company’s growing suite of products for new and used car dealers, lenders and financial institutions, rental car agencies, insurers and consumers, as well as fleet, trailer and asset management companies.

Learn more at www.spireon.com

<https://www.drivingsales.com/maddy-low/blog/spireons-fleet-management-solution-connected-by-onstar-now-available>