CASE STUDY

American West World Wide Express and FleetLocate:

COMPANY:
American West World Wide Express

COMPANY SIZE:
Medium Enterprise

INDUSTRY:
Transportation Services

CHALLENGE
The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

• Signed up with FleetLocate to solve the challenges around:
  • Knowing where the trailers/assets are at all times
  • Trailers/assets usage

USE CASE
The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

• Since implementing FleetLocate, saw tangible improvements in the following:
  • Improved ability to better manage the trailer fleet
  • FleetLocate’s trailer health monitoring reduced the number of fleet maintenance-related CSA violations by up to 10%.

RESULTS
The surveyed company achieved the following results with Spireon FleetLocate:

• Agrees with the following about FleetLocate:
  • FleetLocate helped get more out of the trailers and assets
  • FleetLocate helped optimize the trailer pool to drive ROI and profitability
  • FleetLocate reduced their trailer/asset inventory by 10-25%.
  • FleetLocate increased the asset/trailer utilization by 25-50%.
  • FleetLocate reduced their fleet’s idle time by > 50%.

All quotes, stats, and facts third-party validated by TechValidate.