

CASE STUDY

American West World Wide Express and FleetLocate:



COMPANY:

American West World Wide Express

COMPANY SIZE:

Medium Enterprise

INDUSTRY:

Transportation Services



CHALLENGE

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Signed up with FleetLocate to solve the challenges around:
 - Knowing where the trailers/assets are at all times
 - Trailers/assets usage

USE CASE

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Since implementing FleetLocate, saw tangible improvements in the following:
 - Improved ability to better manage the trailer fleet
 - FleetLocate's trailer health monitoring reduced the number of fleet maintenance-related CSA violations by up to 10%.

RESULTS

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees with the following about FleetLocate:
 - FleetLocate helped get more out of the trailers and assets
 - FleetLocate helped optimize the trailer pool to drive ROI and profitability
- FleetLocate reduced their trailer/asset inventory by 10-25%.
- FleetLocate increased the asset/trailer utilization by 25-50%.
- FleetLocate reduced their fleet's idle time by > 50%.

All quotes, stats, and facts third-party validated by TechValidate.