

CASE STUDY

Discovered, Recovered in Less Than an Hour.

SMALL FLEET THEFT: DISCOVERED, RECOVERED IN LESS THAN AN HOUR



ABOUT

Hardin-Simmons University is a 128-year-old not-for-profit institution that provides higher education based on Christian faith and values to approximately 2,500 students in the West Central Texas city of Abilene.

CHALLENGE

The university keeps a modest eight-vehicle fleet on hand, consisting of sedans and midsize SUVs. These vehicles are used mostly by student groups, the athletics department, and recruiters to visit high schools, community colleges, conferences, seminars, and other small athletic events throughout Texas and Oklahoma. Knowing how widespread its vehicles end up, university staff proactively sought a way to track and recover vehicles in the event of theft.

SOLUTION

FleetLocate is the ideal management solution for small-to-medium-sized fleets. It utilizes powerful GPS technology and a user-friendly interface to help optimize operations with real-time visibility, vehicle maintenance alerts, fuel savings, driver safety monitoring, and more. More than 3 million businesses get more done faster with Spireon GPS tracking systems, including FleetLocate.

RESULTS

At Hardin-Simmons University, FleetLocate was put to the test in short order. Soon after installing GPS units on its entire fleet, a vehicle went missing.

“I WENT TO GO TAKE ONE OF OUR VEHICLES FOR AN OIL CHANGE, GOT DOWN TO THE PARKING LOT, AND IT WASN’T THERE,” SAYS RACHEL SHAW, ASSISTANT TO THE VICE PRESIDENT FOR FINANCE.
“IT TURNS OUT THE FACULTY MEMBER THAT HAD BORROWED THE VEHICLE BROUGHT IT BACK ON SATURDAY, KEYS IN AND UNLOCKED.”

It was lunchtime Wednesday before Shaw discovered it missing.

“In less than an hour, we were able to track the car down and secure it. Luckily, we could see that it had been turned on and left campus around three in the morning as well as all of the places it had gone.”

The police were contacted and the vehicle was recovered, completely undamaged, in front of a local hotel.

“Being Christian-based may have been part of our downfall — being trusting and not thinking somebody would come by and take our vehicle. Our faculty member didn’t think anybody would do something like that.”

Shaw happily reports that she also uses FleetLocate to keep up on maintenance. Although she asks borrowers to report back on mileage, it doesn’t always end up happening. With FleetLocate, she keeps tabs on mileage for each vehicle, further keeping her fleet in order.



Regardless of fleet size or your higher purpose, real-time tracking and management can be a blessing. Find out all the ways FleetLocate helps at spireon.com/fleet-management/small-medium-fleets or talk to one of our friendly experts at 800.557.1449.