

CASE STUDY

Vehicle Plumbing Service Saves \$1,500/Month With FleetLocate

TOMMY ROOTER PLUMBING

ABOUT TOMMY ROOTER PLUMBING

Tommy Rooter Plumbing specializes in drain cleaning for commercial businesses, including insurance agencies and restaurants, as well as other general plumbing in Southern California's Coachella Valley. The business is staffed by nine technicians and laborers operating a mixed fleet of 11 vehicles that includes box vans, Econolines, and pickup trucks.

CHALLENGES

The Los Angeles–adjacent Coachella Valley spans approximately 303 square miles, including the cities of Indio, Cathedral City, and Palm Springs. Five years ago, President, CEO, and Owner — and self-proclaimed “Chief Overlord” — Tommy Clarke and his wife Beth had limited awareness of technician locations throughout the area. Staff is typically out in the field all day, whether on a job or on stand-by, so driver efficiency was neither trackable nor reliable.

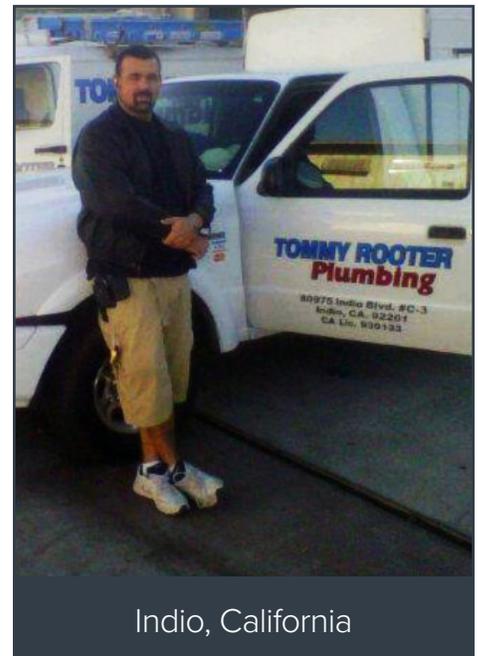
RESULTS

For the past five years Tommy and Beth have been monitoring their entire fleet from their home base in Indio using FleetLocate by Spireon. With real-time location intelligence, they can maximize staff efficiency by routing the nearest available technician to jobs as they come in and relaying directions to hard-to-find job sites on unmapped roads. Fuel costs have been reduced through driver behavior monitoring (with speeding and hard-braking alerts) and location monitoring.

“Sometimes the guys would be in, let’s say, Palm Springs, but they live in Indio, which is about 30 to 40 minutes away,” explains Clarke. “So, they break for lunch, go home, and then return to the job site. Well, right there is a quarter tank to a half tank of fuel just from driving back and forth. So, we put the ixnay on that. Every time we catch it, we write them up.”

In all, Tommy credits FleetLocate with dropping his fuel bill by \$1,500 since implementation.

“The drop in fuel cost, is big,” Clarke continues. “The system has paid for itself many, many, many times over.”



Indio, California

The plan now is to purchase a big-screen monitor for the office to view their fleet full time on a dedicated display.

“As long as I know where my equipment is, I am a happy boy,” states Clarke. “We get spread all over the place, and prior to using FleetLocate, I wouldn’t know where my guys were. With this product, if there is a breakdown, we know exactly where it is. I am glad I have that ability.”

Learn how FleetLocate by Spireon can help you get the most out of your mobile workforce. Visit spireon.com/fleet-management/small-medium-fleets or talk to one of our friendly experts at 800.557.1449.

