

CASE STUDY

H&M Trucking Inc. and FleetLocate:



COMPANY:

H&M Trucking Inc.

COMPANY SIZE:

Medium Enterprise

INDUSTRY:

Transportation Services



CHALLENGE

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Signed up with FleetLocate to solve the challenges around:
 - Trailers/assets usage

USE CASE

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Since implementing FleetLocate, saw tangible improvements in the following:
 - Improved ability to better manage the trailer fleet
- Agrees with the following statements:
 - FleetLocate helped recover a stolen trailer

RESULTS

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees with the following about FleetLocate:
 - FleetLocate helped optimize the trailer pool to drive ROI and profitability
- FleetLocate increased the asset/trailer utilization by 25-50%.
- FleetLocate reduced their fleet's idle time by 10-25%.



All quotes, stats, and facts third-party validated by TechValidate.