Meiborg Brothers and FleetLocate:

**COMPANY:**
Meiborg Brothers

**COMPANY SIZE:**
Medium Enterprise

**INDUSTRY:**
Transportation Services

**CHALLENGE**
The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Signed up with FleetLocate to solve the challenges around:
  - Knowing where the trailers/assets are at all times
  - Trailers/assets usage
  - Operational costs

**USE CASE**
The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Since implementing FleetLocate, saw tangible improvements in the following:
  - Improved ability to better manage the trailer fleet
  - Prevented theft through landmark/geofence movement alerts
- Agrees with the following statements:
  - FleetLocate helped prevent the theft of one of their trailers
  - FleetLocate helped recover a stolen trailer
  - FleetLocate helped locate a misplaced/lost trailer

**RESULTS**
The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees with the following about FleetLocate:
  - FleetLocate helped get more out of the trailers and assets
  - FleetLocate helped optimize the trailer pool to drive ROI and profitability
- FleetLocate reduced their trailer/asset inventory by 10%.
- FleetLocate increased the asset/trailer utilization by 10%.
- FleetLocate reduced their fleet’s idle time by 10%.

“We found a lot of our trailers that had sat idle for far too long. FleetLocate helped us decrease this idle time.”

All quotes, stats, and facts third-party validated by TechValidate.