

CASE STUDY

Meiborg Brothers and FleetLocate:



COMPANY:

Meiborg Brothers

COMPANY SIZE:

Medium Enterprise

INDUSTRY:

Transportation Services



CHALLENGE

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Signed up with FleetLocate to solve the challenges around:
 - Knowing where the trailers/assets are at all times
 - Trailers/assets usage
 - Operational costs

“WE FOUND A LOT OF OUR TRAILERS THAT HAD SAT IDLE FOR FAR TOO LONG. FLEETLOCATE HELPED US DECREASE THIS IDLE TIME.”

USE CASE

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Since implementing FleetLocate, saw tangible improvements in the following:
 - Improved ability to better manage the trailer fleet
 - Prevented theft through landmark/geofence movement alerts
- Agrees with the following statements:
 - FleetLocate helped prevent the theft of one of their trailers
 - FleetLocate helped recover a stolen trailer
 - FleetLocate helped locate a misplaced/lost trailer

RESULTS

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees with the following about FleetLocate:
 - FleetLocate helped get more out of the trailers and assets
 - FleetLocate helped optimize the trailer pool to drive ROI and profitability
- FleetLocate reduced their trailer/asset inventory by 10%.
- FleetLocate increased the asset/trailer utilization by 10%.
- FleetLocate reduced their fleet’s idle time by 10%.

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