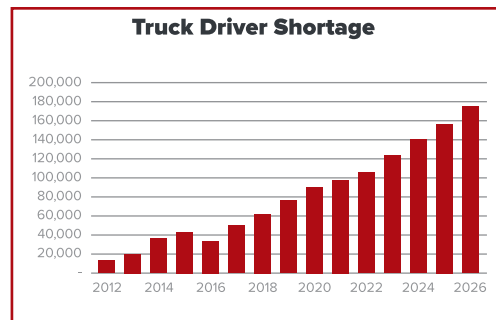




**Are you maintaining the driver team that your company needs?
Are you ready to replace the influx of drivers retiring over the next five years?**



THE DRIVER SHORTFALL WAS EXPECTED TO REACH THE **HIGHEST LEVEL ON RECORD BY END OF 2017**

IF CURRENT TRENDS HOLD, THE SHORTAGE COULD SWELL TO **OVER 174,000 BY 2026 (ATA)**

The issues at the heart of the driver shortage include:



Gender Stereotypes
Women are about 1/2 the US workforce, but only 6% of commercial truck drivers.



Drastic Lifestyle Change
New truck drivers often only go home a few times a month, which holds less appeal for younger generations.



Health
Fast food and gas station snacks + the sedentary life of a driver can lead to diabetes, high blood pressure, and digestive issues.

The ATA reports that common responses to the driver shortage include:



Sources

<http://ltxsolutions.com/truck-driver-shortage-causes-problems-solutions/>
<http://progressive2.acs.playstream.com/truckline/progressive/ATAs%20Driver%20Shortage%20Report%202017.pdf>