

Spireon's Fleet Management Connects with OnStar

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Spireon, a leader in telematics, risk management and location-based business intelligence solutions with more than 3.75 million active subscribers, has released its FleetLocate Connected by OnStar fleet management solution for properly equipped GM vehicles.

Using the embedded OnStar 4G LTE hardware in properly equipped Chevrolet, Buick, GMC and Cadillac vehicles, Spireon customers can manage their OnStar-enabled fleets without any additional hardware costs or installation.

“GM is committed to providing customers with leading telematics solutions in order to improve driving behavior, increase business efficiency and reduce operating costs,” said Ed Peper, U.S. vice president, GM Fleet. “Partnering with innovative providers like Spireon opens up more opportunities for our customers to take advantage of vehicle connectivity in a cost-effective, streamlined manner.”

With FleetLocate Connected by OnStar, fleet managers receive comprehensive vehicle information and convenience features including:

- * Real-time GPS tracking
- * On-demand location and reporting
- * Landmark information

- * Custom driver and vehicle alerts
- * Proactive maintenance alerts
- * Odometer readings
- * Fuel and engine oil levels
- * Tire pressure
- * Seatbelt usage
- * Remote lock/unlock

The goals are clear: increase productivity, reduce idle time and save fuel.

“The integration of our cloud-based NSpire platform with OnStar opens up a vast amount of valuable insights for GM Fleet customers with the push of a button,” said Jason Penkethman, chief product officer at Spireon. “With FleetLocate, businesses running mixed fleets have unified visibility to their entire fleet from one easy-to-use application. It’s the best of all worlds.”

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