

5 Things BHPH Dealers Love About GoldStar

70% of surveyed dealerships were able to extend credit to more buyers as a result of using GoldStar.



Generates More Sales

“We feel confident selling to more customers that otherwise we wouldn't have sold to due to their credit.”

— Barbara Frederick, Sales Representative
Stirling Motors

“GoldStar has allowed us to extend credit to a lot more customers without as much worry.”

— General Manager, Small Business
Automotive & Transport Company

80% of surveyed dealerships saw reduced delinquencies as a result of using GoldStar.



Provides Peace of Mind

“We feel more secure financing a Buy Here Pay Here customer having the device on.”

— Karen Bolivar, Finance Manager
Trusted Motors

“It provides peace of mind knowing that someone or something is looking out for you.”

— Orville Mcdermott, Owner
OV's Auto Sales

74% of surveyed dealerships saw an improvement in vehicle payments as a result of using GoldStar.



Improves Bottom Line

“It has made my business a thousand times better. I can finance more customers without the risk.”

— Taki Willis, Owner
Queen City Motors

“GoldStar has saved me a ton of money being able to locate my vehicles anywhere in the USA.”

— General Manager, Small Business
Automotive & Transport Company

97% of surveyed dealerships saw reduced vehicle recovery time as a result of using GoldStar.



Improves Vehicle Recovery

“It has made the vehicle recovery process seamless.”

— Laura Fellela, General Manager
Richmond Motor Sales & Rental

93% of dealerships agreed with the following statement:

“Great Customer Support is one of the key benefits I get with GoldStar.”



Great Customer Service

“Their customer service is top notch and they're always helpful if a problem ever does arise.”

— Jay Arnold, General Manager

“Everyone that works there will go out of the way to help solve any issues.”

— Mike Hadder, General Manager
Automaxx