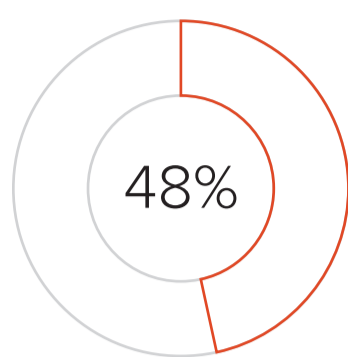




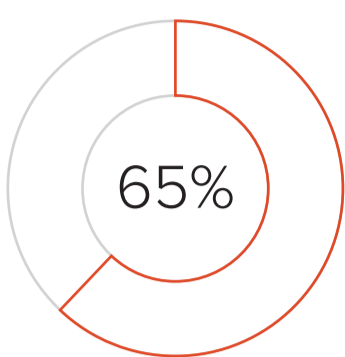
## Get Connected to Your Cars and Your Customers

### What consumers want from a dealership?



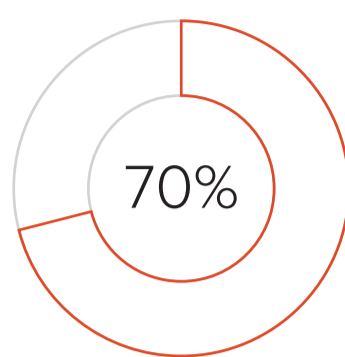
48% of car buyers would choose in-vehicle technology over brand and body style

**AutoTrader**



65% of consumers would switch brands to get the technology features they wanted

**AutoTrader**



Nearly 70% of consumers would prefer to purchase Connected Car features directly at the dealership.

**Wakefield Research Survey**

### Are you missing out on connected car technology?

**Connected Car services account for**

EST. 2016

**\$14**

**BILLION**

ANNUAL REVENUE

**SNS Research**

EST. 2020

**\$40**

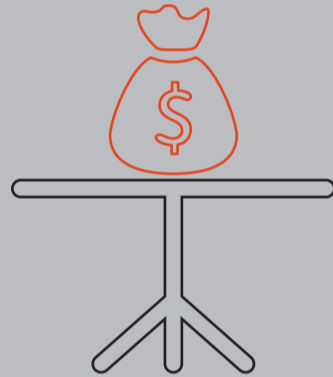
**BILLION**

ANNUAL REVENUE

**SNS Research**

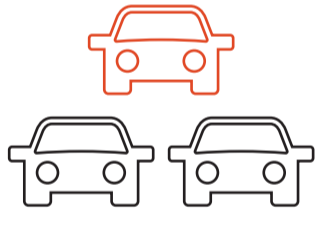


Car dealers have not been able to benefit from the massive connected car revolution



That's money left on the table

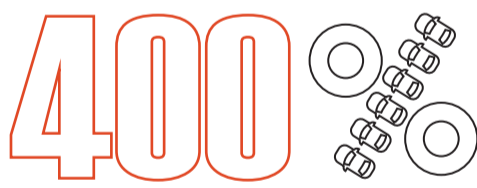
### What's a smarter add-on for dealers?



**New F&I Profit Center**  
Dealers average selling Kahu on 1 out of every 3 vehicles



**Improved Service Retention**  
Accurate GPS-tracked miles to dial in timely service offerings



**Lot and Inventory Management**  
Reduce time spent on manual lot checks by up to 400%



**Stolen Vehicle Recovery**  
Recover stolen vehicles in average time of 26 minutes

### Be The Best With The Best



**3X**

**THE SIZE OF THE LARGEST COMPETITOR**

The largest aftermarket telematics provider in the industry

**3+**

**MILLION**

Over 3.75 million connected vehicles



**COMPANY OF THE YEAR**

2016 IoT Vehicle Telematics



**99.9%**

Delivering 99.99% uptime