



Spireon Debuts Connected Car Tool

By Colleen F October 10, 2018

Spireon Inc. recently introduced GoldStar Connect, a full-featured connected car mobile application that gives buy-here, pay-here dealers and other creditors the opportunity to increase customer loyalty and profitability.

With the new GoldStar Connect mobile app, consumers now have access to all the benefits of connectivity - real-time location access, trip history, vehicle health alerts and recovery solutions for stolen cars - as an add-on at the time of purchase.

Among the new features are stolen vehicle recovery and insurance discounts.

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