Spireon Upgrades GoldStar Offerings

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Spireon, Inc. announced the latest enhancements to its GoldStar GPS solution for the vehicle finance industry. New GoldStar Enterprise adds enhanced workflow automation for lenders, credit unions, and large buy-here, pay-here dealerships with multiple locations. The company also added a new, nationwide Impound Lot database, prebuilt into the platform, and available for both GoldStar Pro and GoldStar Enterprise customers. Lenders can provide account access to dealers they finance, enabling them to use GoldStar’s secure, online portal to manage and monitor vehicles under contract. Lenders can place GPS installation requests on behalf of their dealers or delegate their dealers to make their own requests in the portal. Automated workflows will notify and schedule the Spireon installation team on behalf of the lender, and will also notify the lender when the installation is completed. Device orders can be placed via Web portal by the lender on the dealer’s behalf, or delegated to their dealers for self-service ordering. Post-installation, lenders can ensure devices are reporting correctly and vehicle information is entered into the system correctly before funding loans. The upgrade also enables grouping of the device/vehicle population into subsets by dealer branch, assigned collection agent, or portfolio. Asset groups allow lenders to limit vehicle data to a specific set of users, preventing access to information for vehicles outside the group. Spireon also has added a new Impound Lots feature to GoldStar Pro and GoldStar Enterprise which alerts dealers and lenders when vehicles have been taken to an impound lot. The feature includes the largest pre-built database of Impound Lots in the nation, with ongoing additions to the repository on a regular basis. GoldStar users can submit additional local impound lots to the system using an online button.

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