

With Kahu

VS

Without Kahu

Customers buy Kahu in F&I



Your dealership uses manufacturers' time-based mileage averages

Your dealership sets mileage alerts by model



Customers who meet time-based mileage criteria are identified

As customers meet mileage criteria, you get notified



As customers meet mileage criteria, you get notified

Your dealership calls and sends marketing offers for service



Your dealership calls and sends marketing offers for service

Because your offers are delivered based on actual mileage, more customers come back for service!



Because your offers are delivered based on mileage estimates, fewer customers come back for service and marketing dollars aren't spent efficiently